



American Nursing Informatics Association

where Caring & Technology meet

Annual Conference

🌸 **March 27-29, 2025** 🌸

New Orleans, LA

Hyatt Regency New Orleans

**SUPPORT
PROSPECTUS**

Be in the middle of informatics innovation





American Nursing Informatics Association

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Annual Conference

March 27-29, 2025

Hyatt Regency New Orleans

We are pleased to invite you to exhibit with us during our **ANIA Conference** scheduled for March 27-29, 2025 from the Hyatt Regency New Orleans. We expect 350+ nursing professionals in attendance, and those who can't join us in person will be able to view the exhibitors virtually on the conference event page.

You'll have 4.25 exclusive non-competing hours.

When you participate as an exhibitor, you will have an outstanding opportunity to showcase your products/services to healthcare professionals working with educational applications, data collection/research applications, clinical information systems, and administrative support systems who all have an interest in the field of nursing informatics.

If your products & services are used in the IT market, then the ANIA exhibit hall is the right place to be! Your participation will ensure high visibility with the ANIA attendee.

Sincerely,

Miriam I. Martin
National Sales Manager
856-256-2374
miriam.martin@ajj.com

Thursday, March 27, 2025

12:00 pm – 5:00 pm
Exhibit Set-Up

Friday, March 28, 2025

9:15 am - 10:45 am
Coffee Break

2:30 pm – 4:00 pm
Refreshment Break

Saturday, March 29, 2025

9:00 am - 10:15 am
Continental Breakfast

10:15 am – 2:30 pm
Exhibit Dismantle

ANIA reserves the right to modify the exhibit schedule. Exhibitors will be notified at that time if the schedule changes.



ANIA has 3,100+ members in 50 states and 34 countries and is one of the largest associations of its kind.

Exhibit Hall

Friday, March 28, 2025

Hours: 9:15 am – 10:45 am
2:30 pm – 4:00 pm

Saturday, March 29, 2025

Hours: 9:00 am – 10:15 am

10'x10' Booth \$2,150

- 4.25 hours of exclusive exhibit time
- One 10'x10' includes a 6' table and two chairs
- Three booth badges
- List of Attendees (does not include email addresses)
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Exhibit presence on the conference event page
- Will receive a Basic Listing shown on the event page that includes:
 - Company name
 - Company logo
 - Company description
 - Company contact information
 - Company website link

* ANIA now charges a 3% credit card fee on all transactions over \$1,000

Storyville Hall

Exhibit Hall

For More Information, contact:

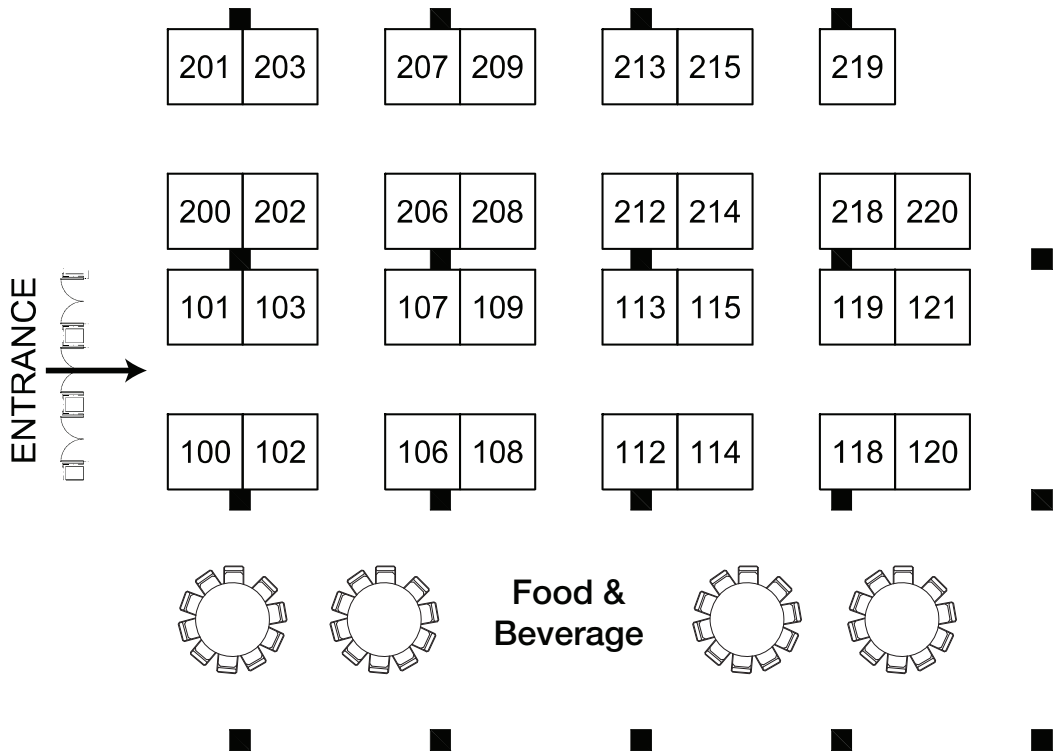
Miriam I. Martin
856-256-2374
miriam.martin@ajj.com

Heidi Perret
856-256-2375
heidi.perret@ajj.com

Decorator
Levy Exposition Services*

Lead Retrieval Services
ExpoBadge*

**More info will be provided with your confirmation.*



Please note that no one from ANIA will contact you via email and/or phone asking if you need a hotel room or would like to purchase the attendee list for the Annual Conference. If you should receive such an email and/or phone call - simply ignore.

ANIA will provide the hotel reservation link on our website: www.ania.org. The pre-registration request form will be available under our Help Center tab, located on the MapDynamics ANIA Annual Conference floorplan link. You will have access to that floorplan link once confirmations/booth assignments are sent out.

ANIA Sponsorship Opportunities

Passport to Prizes: Draw more people to your booth by donating a prize to our “Passport to Prizes” program. Can be anything, from gift cards; to a specialty from your company, your state; to an ANIA membership; an ANIA conference registration; nursing goodies, we welcome creativity – People love to win prizes !! How it works, each attendee will receive a “passport” in their registration packet, requiring them to visit the participating exhibit booths to get their “passport” stamped acknowledging their visit to your booth, to be eligible to win a prize. It is a fun way to engage with the ANIA attendees. You will get recognized on signage, in the program book as well as on the floorplan page.

<p>Non CME Satellite Symposium: Take advantage of this opportunity to gain exposure to the ANIA attendee. Host one of the limited Non.CME symposium during the conference.</p>	<p>\$30,000</p>
<p>WiFi Support (exclusive sponsorship): As the exclusive ANIA WiFi sponsor your company logo will appear on the WiFi splash page when attendees log into the onsite internet from their devices. We also allow you to choose the simple password for the conference network.</p>	<p>\$7,500</p>
<p>Tote Bags (exclusive sponsorship): Your logo will appear on one side of these bags that are in high demand as the attendees will use them to hold their conference materials onsite and then take them home to use over and over.</p>	<p>\$4,000</p>
<p>Folios (exclusive sponsorship): Your logo will appear on the cover of the folios we offer to all onsite the attendees, complete with a notepad.</p>	<p>\$4,000</p>
<p>Attendee Headshots (exclusive sponsorship): Attendees have been asking for Headshots. As the exclusive sponsor, you'll be able to meet and greet attendees and have the opportunity to distribute company collateral, hand out give-away items as they wait their turn to "strike a pose" in your extended 10'x10' booth. Your company will receive recognition throughout the conference on signage and on the Annual Conference Event page as the sponsor.</p>	<p>\$3,500</p>
<p>Lanyard/Badge Holder (exclusive sponsorship): What a better way to get recognized than to have the 350 ANIA attendees wear your company name around their necks throughout the entire conference.</p>	<p>\$3,500</p>
<p>Program-at-a-Glance (exclusive sponsorship): Given out to all onsite attendees, this program-at-a-glance is the attendee's best friend, it contains all the session titles, time & location. Your company name will appear on the front cover.</p>	<p>\$2,500</p>
<p>Speaker Sponsorship Opportunities: Have an employee speaking at one of our ANIA sessions? Have a topic that is close to your heart? For more company recognition, you can sponsor a session, your company name will appear next to the Session on the online Program Guide; program-at-a-glance and also on signage right outside the session room.</p>	<p>\$1,500</p>
<p>Free Standing Meter Boards: Free standing meter boards are a great way to communicate with the ANIA attendees. The one-sided meter board will display your artwork (which you provide) and be placed in high-traffic areas around the exhibit hall.</p>	<p>\$1,250</p>
<p>Registration Delivery/Literature Display: Inclusion of promotional material, such as a flyer in the attendee conference bag or folio. You provide the printed materials, quantity requested 600. The maximum size is 8.5"x11"</p>	<p>\$600</p>

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By receiving your application for exhibit space at ANIA 2025 Annual Conference, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANIA. Written confirmation will be sent upon receipt of signed application and payment.

1) WHO MAY EXHIBIT – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing education. ANIA may accept or reject other applications based on products being displayed. ANIA reserves the right to determine the eligibility of any applicant as an Exhibitor.

2) LOCATION OF EXHIBIT SPACE – Exhibit space will be assigned to Exhibitors by the ANIA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANIA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

3) COST OF EXHIBIT SPACE – The cost of the exhibit space is \$2,150. Included in that cost: one 10' x 10' exhibit booth, a six foot skirted table and two chairs, a waste basket, an attendee list, and three name badges per booth.

4) CANCELLATIONS – Any cancellation must be made in a written notification to the ANIA National Office.

For the Annual Conference, exhibitors canceling prior to January 20, 2025 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

5) CHARACTER OF EXHIBIT – The ANIA 2025 Annual Conference reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANIA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANIA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

6) COMPLIANCE WITH LAWS – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Hyatt Regency New Orleans regarding the installation and operation of the exhibit.

7) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION – The ANIA 2025 Annual Conference and the Hyatt Regency New Orleans shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANIA 2025 Annual Conference prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANIA 2025 Annual Conference, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

8) HOSPITALITY FUNCTIONS – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANIA. Functions during the period of move-in, show hours, or move-out are prohibited.

9) CHANGES – The ANIA 2025 Annual Conference reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANIA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANIA.



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www.ania.org

ANIA 2025 Annual Convention
March 27-29, 2025
New Orleans, LA
SPONSORSHIP APPLICATION



Exhibiting Company _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

LIVE EXHIBIT BOOTH		
10'X10' Booth (includes an Industry Basic Listing)	\$ 2,150 3 Booth Selections: _____	\$ _____
ADVERTISING OPPORTUNITY		
Program Ad on Convention Event Page	\$ 1,700 (6"x9" high resolution .jpg)	\$ _____

Specs:

Full page: 6" x 9"

Send high resolution .jpg file to: heidi.perret@ajj.com

Materials due no later than March 13, 2025

SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Non-CME Satellite Symposium	\$ 30,000 (contact Miriam.Martin@ajj.com for specifics)	\$ SOLD
WiFi Sponsor (exclusive sponsorship)	\$ 7,500	\$ _____
Attendee Folios (exclusive sponsorship)	\$ 4,000	\$ _____
Tote Bags (exclusive sponsorship)	\$ 4,000	\$ _____
Attendee Insert/Literature Distribution	\$ 600	\$ _____
Attendee Headshot (exclusive sponsorship)	\$ 3,500	\$ _____
Attendee Lanyards	\$ 3,500	\$ _____
Program-at-a-Glance (exclusive sponsorship)	\$ 2,500	\$ _____
Conference Session Sponsorship	\$ 1,500	\$ _____
Closing General Session	\$ 1,500	\$ _____
Free Standing Meter Board	\$ 1,250 each x _____	\$ _____
Pre-Conference Mailing List (no emails)	\$ 350	\$ _____
TOTAL AMOUNT		\$ _____

This form will serve as your invoice.

Signature _____ Date _____

___ Full Payment to be made via Check (tax ID# 54-1988610)

___ Full Payment to be made via Credit Card

___ Visa ___ MasterCard ___ AMEX

ANIA charges a 3% cc fee on all transactions over \$1000.

Name on Credit Card _____

Credit Card Number _____

Charge Amount \$ _____ Security Code _____ Expiration Date _____

Credit Billing Address: street # _____ zip code _____

Signature _____