



## **EDUCATIONAL PARTNERSHIP PROGRAM 2021 BENEFITS**

The American Nursing Informatics Association (ANIA) extends a cordial invitation for your educational institution to join as an Educational Partner in 2021. The current year extends from January 1 – December 31, 2021.

ANIA is a national not-for-profit organization dedicated to promoting the field of nursing informatics and offering its members resources that enrich their roles in the field of Nursing Informatics. Membership is open to any healthcare or technology Corporation, Hospital, University, or related organization supporting the mission and goals of ANIA.

ANIA's Mission is to provide networking, education and information resources that enrich and strengthen the roles of nurses in the field of informatics. The field of nursing informatics includes domains of clinical information, education and administration decision support.

We are excited about ANIA's progress over the past year. Some of the projects and programs recently completed or in development, include:

### **2020 Virtual Annual Conference**

Was held August 20-22, 2020, with 375 attendees.

### **2021 Annual Conference**

To be held at the Sheraton San Diego Marina in San Diego, August 5-7, 2021

### **2022 Annual Conference**

To be held at the Hard Rick Hotel & Casino in Hollywood, FL, April 27-29, 2022

***The Journal of Informatics Nursing:*** ANIA's official journal. Our articles have been developed in terms of both scholarly ideas and research, we will also include a variety of different topics relevant to day-to-day practice, with CNE articles continuing as a component. It will be a quarterly e-journal available to all ANIA members.

**ANIA E-newsletter:** distributed monthly keeps members up to date on association news, current events, other nursing & industry news, plus more.

**ANIA's web site [www.ania.org](http://www.ania.org):** serves as the gateway to news, events, education, and professional resources for our organization.

## Page 2 – 2021 Educational Partnership Program

Educational Partnership, available at two levels, entitles the member institution to a variety of valuable benefits and special recognition. Benefits of Educational Partnership include:

Both the Associate and Premier levels entitle your institution to the following benefits and recognition:

### Associate Partner - \$3,500 per year

- (2) Full Memberships which include subscriptions to *Journal of Informatics Nursing*, ANIA's official quarterly e-journal available to all ANIA members.
- (1) ¼ page color advertisement with hyperlink placed in *Journal of Informatics Nursing*, ANIA's official quarterly e-journal.
- Institution logo and company listing on [www.ania.org](http://www.ania.org)
- Special recognition in each issue of *Journal of Informatics Nursing*, and in other publications that may be produced during the membership year.
- Special recognition of your company at the Annual Conference.
  - Registration piece stuffed in attendee registration packets.
  - Institution logo slide shown at the Opening General Session.
  - Listing of Educational Partners on a sign at the registration desk.
  - Educational Partner ribbons provided to all representatives onsite.
  - Educational Partner sign is provided for display at your exhibit booth.

### Premier Partner - \$5,500 per year

(Will receive all of the above, plus the additional benefits)

- (2) Full Memberships
- (1) Exhibit booth at the Annual Conference.
- (1) Attendee Registration to the Annual Conference.
- (1) ½ page color advertisement with hyperlink placed in *Journal of Informatics Nursing*, ANIA's official quarterly e-journal available to all ANIA members.
- One-time use of the ANIA membership mailing list upon ANIA approval (approx. 3300 members). Ability to rent additional lists at 25% discount.
- One-time use of the ANIA Conference pre-registration list upon ANIA approval (approx. 400-500 names).
- Sidebar Advertisement on [www.ania.org](http://www.ania.org) for 1 month
- Priority treatment in the assignment of exhibit space at the Annual Conference.
- Plaque presented to your representative at the Annual Conference.

Sincerely,



Rick Gabler  
Director of Marketing  
[Rick.gabler@ajj.com](mailto:Rick.gabler@ajj.com)



# EDUCATIONAL PARTNERSHIP APPLICATION

Yes, we would like to enter an Educational Partnership with ANIA at the following level; our payment is enclosed:  
**Membership year runs January 1 through December 31**

**Associate- \$3,500**

**Premier- \$5,500**

Please complete this form and return it to ANIA with your payment.

## Company Information:

Company Name:

*(Please type name as it is to appear on all promotional materials. Use upper and lower case letters as required.)*

Address:

City:

State

ZIP

Company Telephone:

FAX:

Corporate Web site:

Email:

## Representative Information:

Official Representative:

Title:

Signature:

Date:

Email Address:

Telephone:

**For your company's optional expanded listing on ANIA's Web site, you must complete page two of this application.  
Please acknowledge the status of page 2:    Enclosed    Not Enclosed**

Individuals to receive full ANIA memberships:

Name:

email:

Name:

email:

Please complete this application (both pages) and return it with your payment – checks can be made payable to ANIA (ANIA's Tax Identification Number is 54-1988610):

**ANIA National Office**  
**Attn: Heidi Perret**  
**East Holly Ave., Box 56**  
**Pitman, NJ 08071**  
**Email: [heidi.perret@aji.com](mailto:heidi.perret@aji.com) / Fax 856-589-7463**



## EDUCATIONAL PARTNERSHIP APPLICATION

ANIA includes detailed listings and descriptive write-ups of its Educational Partners on its Web site, [www.ania.org](http://www.ania.org). Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on ANIA's Web site by clicking on the "Corporate" tab.

### Company Name:

**Descriptive Write-Up** – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on via email.

- We will be emailing the write-up to [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)
- Use the same write up from 2020
- We will not be including a 200-word descriptive write-up for the Web site.

**Logo** – ANIA will include your corporate logo 1) on our Web site, [www.ania.org](http://www.ania.org), and 2) in a Power Point presentation during the Annual Conference. Please provide both a jpeg and eps file of your four-color logo.

### Web site logo

- We will supply a new logo (in both jpeg and eps file format).
- Use the same corporate logo from 2020
- We will not be including a corporate logo on ANIA's Web site.

### Power Point Presentation during the Annual Conference

- We will supply a new logo (in both jpeg and eps file format).

### Corporate Member Payment Options:

Check enclosed (payable in U.S. funds to ANIA, ANIA's Tax Identification Number is 54-1988610)

Full payment by credit card

- MasterCard    VISA    AMEX

Credit Card # \_\_\_\_\_

Name on credit card: \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing address on credit card: street#: \_\_\_\_\_ Zip code: \_\_\_\_\_

Please return to:

***Educational Partnership Program  
ANIA National Office  
Attn: Heidi Perret  
East Holly Ave., Box 56  
Pitman, NJ 08071  
Phone: 856-256-2375 ~ Fax 856-589-7463  
Email: [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)***