



## **CORPORATE MEMBERSHIP PROGRAM**

### **2020 BENEFITS**

The American Nursing Informatics Association (ANIA) extends a cordial invitation for your company to join as a Corporate Member in 2020. The current year extends from January 1 – December 31, 2020

ANIA is a national not-for-profit organization dedicated to promoting the field of nursing informatics and offering its members resources that enrich their roles in the field of Nursing Informatics. Membership is open to any healthcare or technology Corporation, Hospital, or related organization supporting the mission and goals of ANIA.

ANIA's Mission is to provide networking, education and information resources that enrich and strengthen the roles of nurses in the field of informatics. The field of nursing informatics includes domains of clinical information, education and administration decision support.

We are excited about ANIA's progress over the past year. Some of the projects and programs recently completed or in development, include:

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#### **2020 Annual Conference**

To be held at the Hyatt Regency Chicago in Chicago, May 7-9, 2020

#### **2021 Annual Conference**

To be held at the Sheraton San Diego Marina in San Diego, April 8-10, 2021

#### **2022 Annual Conference**

To be held at the Hard Rock Hotel & Casino in Hollywood, FL, April 27-29, 2022

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***The Journal of Informatics Nursing:*** ANIA's official journal. Our articles have been developed in terms of both scholarly ideas and research, we will also include a variety of different topics relevant to day-to-day practice, with CNE articles continuing as a component. It will be a quarterly e-journal available to all ANIA members.

**ANIA E-newsletter:** distributed monthly keeps members up to date on association news, current events, other nursing & industry news, plus more.

**ANIA's web site [www.ania.org](http://www.ania.org):** serves as the gateway to news, events, education, and professional resources for our organization.

## Page 2 – 2020 Corporate Membership

Corporate Membership, available at two levels, entitles the member company to a variety of valuable benefits and special recognition. Benefits of Corporate Membership include:

Both the **Gold** and **Silver** levels entitle your company to the following benefits and special recognition:

### **Silver - \$3,500 per year**

- (2) Full Memberships which include subscriptions to *Journal of Informatics Nursing*, ANIA's official quarterly e-journal available to all ANIA members.
- (1) ¼ page color advertisement in *Journal of Informatics Nursing*, ANIA's official quarterly e-journal.
- Logo and company listing on [www.ania.org](http://www.ania.org)
- Special recognition in each issue of *Journal of Informatics Nursing*, and in other publications that may be produced during the membership year.
- Special recognition of your company at the Annual Conference.
  - Registration piece stuffed in attendee registration packets.
  - Corporate logo slide shown at the Opening General Session.
  - Listing of Corporate Members on a sign at the registration desk.
  - Corporate Member ribbons provided to all representatives onsite.
  - Corporate Member sign is provided for display at your exhibit booth.

### **Gold - \$5,500 per year**

(Will receive all of the above, plus the additional benefits)

- (2) Full Memberships
- (1) Exhibit booth at the Annual Conference.
- (1) Attendee Registration to the Annual Conference.
- (1) ½ page color advertisement in *Journal of Informatics Nursing*, ANIA's official quarterly e-journal.
- One-time use of the ANIA membership mailing list upon ANIA approval (approx. 3300 members). Ability to rent additional lists at 25% discount.
- One-time use of the ANIA Conference pre-registration list upon ANIA approval (approx. 400-500 names).
- Sidebar Advertisement on [www.ania.org](http://www.ania.org) for 1 month
- Priority treatment in the assignment of exhibit space at the Annual Conference.
- Plaque presented to your representative at the Annual Conference.

Sincerely,



Rick Gabler  
Director of Marketing  
rick.gabler@ajj.com



## CORPORATE MEMBERSHIP APPLICATION

Yes, we would like to join our Corporate Membership with ANIA at the following level; our payment is enclosed:  
*Membership year runs January 1 through December 31*

**Silver Level - \$3,500**

**Gold Level - \$5,500**

Please complete this form and return it to ANIA with your payment.

**Company Information:**

Company Name:

*(Please type name as it is to appear on all promotional materials. Use upper and lower case letters as required.)*

Address:

City: State ZIP

Company Telephone: FAX:

Corporate Web site: Email:

**Representative Information:**

Official Representative: Title:

Signature: Date:

Email Address: Telephone:

**For your company's optional expanded listing on ANIA's Web site, you must complete page two of this application.**  
**Please acknowledge the status of page 2:      Enclosed      Not Enclosed**

Individuals to receive full ANIA memberships (2 for silver level, 4 for gold level):

Name: email:

Name: email:

Name: email:

Name: email:

Please complete this application (both pages) and return it with your payment – checks can be made payable to ANIA (ANIA's Tax Identification Number is 54-1988610):

***ANIA National Office***  
***Attn: Heidi Perret***  
***East Holly Ave., Box 56***  
***Pitman, NJ 08071***  
***Email: [heidi.perret@aji.com](mailto:heidi.perret@aji.com) / Fax 856-589-7463***

