American Nursing Informatics Association

ORGANIZATIONAL MEMBERSHIP PROGRAM

The American Nursing Informatics Association (ANIA) is pleased to offer its Organizational Membership Program to your organization/facility to enhance the professional development of your informatics nursing staff and boost your recruitment and retention strategies. The program offers you a discount for enrolling nurses as members of ANIA.

ANIA would like to introduce your organization and your staff to the many benefits of belonging to a professional organization that represents the informatics nursing specialty.

Benefits of ANIA Membership to Your Organization

> *Enhance Quality Patient Care*. Nurses who join and participate in ANIA's activities are exposed to cutting-edge education, professional standards of practice, resources to prepare for certification, and connectivity with multiple informatics experts. These activities enhance critical thinking skills and better prepare nurses to focus on quality.
>
> *Recruit and Retain Nurses*. As the nursing shortage continues to be a financial, administrative, and quality care challenge for all health care facilities, an investment in memberships for your nurses presents a unique opportunity to actively support their professional development. This value-added benefit of employment can be an effective recruitment and retention strategy.
>
> *Promote Competency*. Membership in a professional organization helps promote competency through education and networking opportunities. Members receive continuing education throughout the year in the form of articles in our quarterly online journal. The annual conference offers an array of topics to expand knowledge and improve practice while earning contact hour credit.
>
> *Showcase Your Organization*. ANIA provides opportunities for nurses to present best practice occurring in their work setting through conferences, publications, and Connected Communities.
>
> *Grow Your Leadership Base*. ANIA provides numerous opportunities for its members to volunteer and become involved in national initiatives. They may serve on committees, task forces, and on the national board, providing them with leadership skills that are readily transferable to the work setting.

The Return on Your Investment?

- A grateful and well-qualified staff.
- Your organization wins with more qualified informatics nurses.
- Your staff wins - Nurses receive discounted membership to ANIA.

How it works

- Your organization prepays $2,225.00 for a block of 25 memberships. That's a reduced rate of $89 per member, a $10 savings for each individual.
- When you enroll, you receive a discount code for 25 individuals.
- The code is valid for 1 year, or when 25 of your nurses have joined ANIA.
- The code can be used on new or renewed memberships.

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Tangible Benefits for Your Organization

<u>Your members will receive member discounts on:</u>

- Annual Conference – Member: $715, Non-member: $815 (*Save $100*)
- Pre-conference Workshops – Member: $195, Non-member: $220 (*Save $25*)
- Monthly Webinars that Offer CNEs (*Save $20*)
- Informatics Nursing Certification Review Course - Member: $350, Non-member: $409 (*Save $59*)
- ANCC's informatics certification exam fee – ANIA Member fee: $340, Standard fee $395 (*Save $59*)

Other Benefits of Membership

- A network of over 3,000 informatics professionals in all 50 states and more than 15 countries
- Education and networking opportunities via national, regional, and local ANIA meetings
- A monthly E-newsletter
- An interactive Web site, including an online membership directory and other valuable resources.
- Monthly webinars – with ability to earn contact hours
- An online digital library that includes previous webinars and past conference offerings (more CEs!)
- Quarterly Official Publication, The Journal of Informatics Nursing, offering even more free CEs!
- Reduced rate for the Nursing Economic$ journal
- Reduced rate for the Computers, Informatics and Nursing journal
- Reduced cost for attendance at several events co-sponsored by ANIA
- Online job/career center with new postings almost daily of informatics positions available across the US

<u>How to Implement the Program</u>

We welcome your participation in this program designed to mutually benefit your organization, your nurses, and the ANIA. Contact Joann Campisi (ANIA National Office) at ANIA@ajj.com if you have questions.

Yes, our facility would like to initiate an Organizational Membership Program with the ANIA.

_____
Company Contact (Print Name and Title)

_____
Organization

_____
Mailing Address

_____   _____
Phone   E-mail

_____   _____
Signature   Date

Upon completion of membership applications, please mail the applications and your check to:

> Joann Campisi, Association Services Manager
> American Nursing Informatics Association
> E Holly Ave, Box 56
> Pitman, NJ 08071-0056
>
> *(Credit Card payments also accepted.)*

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