

ANNUAL CONFERENCE



American Nursing Informatics Association

where Caring & Technology meet

May 9-11, 2024

Hyatt Regency Chicago

Chicago, IL

SUPPORT PROSPECTUS



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May 9-11, 2024 | Hyatt Regency Chicago

We are pleased to invite you to exhibit with us during our **ANIA Conference** scheduled for May 9-11, 2024 from the Hyatt Regency Chicago. We expect 300 nursing professionals in attendance, and those who can't join us in person will be able to view the exhibitors virtually on the conference event page.

You'll have 4.25 exclusive non-competing hours. When you participate as an exhibitor, you will have an outstanding opportunity to showcase your products/services to healthcare professionals working with educational applications, data collection/research applications, clinical information systems, and administrative support systems who all have an interest in the field of nursing informatics.

If your products & services are used in the IT market, then the ANIA exhibit hall is the right place to be! Your participation will ensure high visibility with the ANIA attendee.

Sincerely,

A handwritten signature in black ink that reads "Miriam I. Martin".

Miriam I. Martin
National Sales Manager
856-256-2374
miriam.martin@ajj.com

Thursday, May 9, 2024

12:00 pm – 5:00 pm
Exhibit Set-Up

Friday, May 10, 2024

9:15 am – 10:45 am
Coffee Break

2:30 pm – 4:00 pm
Refreshment Break

Saturday, May 11, 2024

9:00 am – 10:15 am
Continental Breakfast

10:15 am – 2:30 pm
Exhibits Teardown

ANIA reserves the right to modify the exhibit schedule. Exhibitors will be notified at that time if the schedule changes.

ANIA has 3,044+ members in 50 states and 34 countries and is one of the largest associations of its kind.

Exhibit Hall

Friday, May 10, 2024
Hours: 9:15 am – 10:45 am,
2:30 pm – 4:00 pm

Saturday, May 11, 2024
Hours: 9:00 am – 10:15 am

10'x10' Booth \$2,075

- 4.25 hours of exclusive exhibit time
- One 10'x10' booth with a 6' table and two chairs
- List of Attendees (does not include email addresses)
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Exhibit presence recognized in the Program book listed on the conference event page
- Will receive a Basic Listing* in the Virtual Exhibit Hall
- Opportunity to upgrade to a Standard Listing in the Virtual Exhibit Hall

Exhibitor Listing – Basic included

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

Exhibitor Listing – Standard Listing additional \$1,075

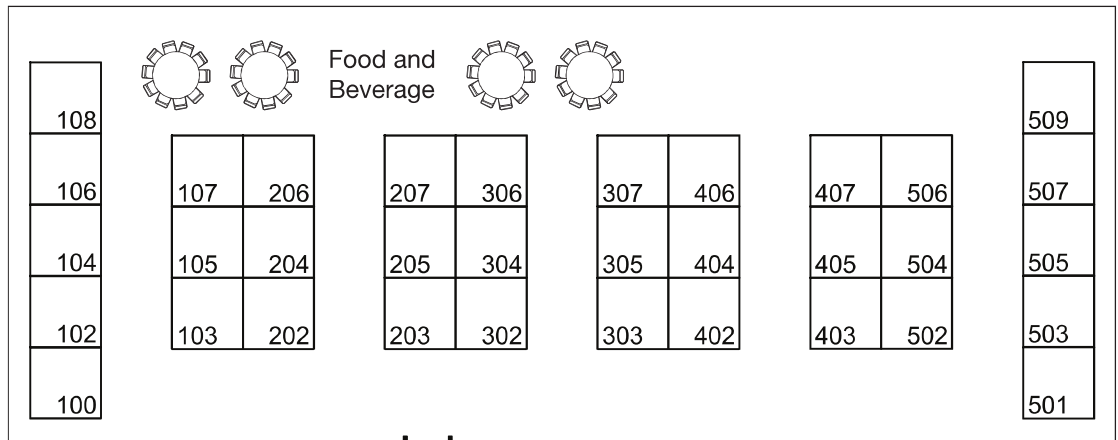
- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Company required to manage their enhanced listing

Crystal Ballroom

Exhibit Hall

For More Information contact:
Miriam I. Martin
856-256-2374
miriam.martin@ajj.com

Heidi Perret
856-256-2375
heidi.perret@ajj.com



ANIA Sponsorship Opportunities

Passport to Prizes: Draw more people to your booth by donating a prize to our “Passport to Prizes” program. Can be anything, from gift cards; to a specialty from your company, your state; to an ANIA membership; an ANIA conference registration; nursing goodies, we welcome creativity – People love to win prizes !! How it works, each attendee will receive a “passport” in their registration packet, requiring them to visit the participating exhibit booths to get their “passport” stamped acknowledging their visit to your booth, to be eligible to win a prize. It is a fun way to engage with the ANIA attendees. You will get recognized on signage, in the program book as well as on the floorplan page.

<p>Non CME Satellite Symposium: Take advantage of this opportunity to gain exposure to the ANIA attendee. Host one of the limited Non.CME symposium during the conference.</p>	<p>\$25,000</p>
<p>WiFi Support (exclusive sponsorship): As the exclusive ANIA WiFi sponsor your company logo will appear on the WiFi splash page when attendees log into the onsite internet from their devices. We also allow you to choose the simple password for the conference network.</p>	<p>\$7,500</p>
<p>Tote Bags (exclusive sponsorship): Your logo will appear on one side of these bags that are in high demand as the attendees will use them to hold their conference materials onsite and then take them home to use over and over.</p>	<p>\$4,000</p>
<p>Folio (exclusive sponsorship): Your logo will appear on the cover of the folios we offer to all onsite the attendees, complete with a notepad.</p>	<p>\$4,000</p>
<p>Attendee Headshots (exclusive sponsorship): Attendees have been asking for Headshots. As the exclusive sponsor, you'll be able to meet and greet attendees and have the opportunity to distribute company collateral, hand out give-away items as they wait their turn to "strike a pose" in your extended 10'x10' booth. Your company will receive recognition throughout the conference on signage and on the Annual Conference Event page as the sponsor.</p>	<p>\$3,500</p>
<p>Lanyard/Badge Holder (exclusive sponsorship): What a better way to get recognized than to have the 300 ANIA attendees wear your company name around their necks throughout the entire conference.</p>	<p>\$3,500</p>
<p>Program-at-a-Glance (exclusive sponsorship): Given out to all onsite attendees, this program-at-a-glance is the attendee's best friend, it contains valuable conference information such as the session titles, time & location, and hotel map. Your company name will appear on the front cover.</p>	<p>\$3,000</p>
<p>Speaker Sponsorship Opportunities: Have an employee speaking at one of our ANIA sessions? Have a topic that is close to your heart? For more company recognition, you can sponsor a session, your company name will appear next to the Session in the Program Book; program-at-a-glance and also on signage right outside the session room.</p>	<p>\$1,500</p>
<p>Free Standing Meter Boards: Free standing meter boards are a great way to communicate with the ANIA attendees. The meter board will display your artwork (which you provide) and be placed in high-traffic areas around the exhibit hall.</p>	<p>\$1,050</p>
<p>Registration Delivery/Literature Display: Inclusion of promotional material, such as a flyer in the attendee conference bag or folio. You provide the printed materials, quantity requested 600. The maximum size is 8.5"x11"</p>	<p>\$600</p>

By receiving your application for exhibit space at ANIA 2024 Annual Conference, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANIA. Written confirmation will be sent upon receipt of signed application and payment.

1) WHO MAY EXHIBIT – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing education. ANIA may accept or reject other applications based on products being displayed. ANIA reserves the right to determine the eligibility of any applicant as an Exhibitor.

2) LOCATION OF EXHIBIT SPACE – Exhibit space will be assigned to Exhibitors by the ANIA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANIA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

3) COST OF EXHIBIT SPACE – The cost of the exhibit space is \$2,075. Included in that cost: one 10' x 10' exhibit booth, a six foot skirted table and two chairs, a waste basket, an attendee list, and two name badges per booth.

4) CANCELLATIONS – Any cancellation must be made in a written notification to the ANIA National Office.

For the Annual Conference, exhibitors canceling prior to March 1, 2024 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

5) CHARACTER OF EXHIBIT – The ANIA 2024 Annual Conference reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANIA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANIA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

6) COMPLIANCE WITH LAWS – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Hyatt Regency Chicago regarding the installation and operation of the exhibit.

7) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION – The ANIA 2024 Annual Conference and the Hyatt Regency Chicago shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANIA 2024 Annual Conference prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANIA 2024 Annual Conference, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

8) HOSPITALITY FUNCTIONS – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANIA. Functions during the period of move-in, show hours, or move-out are prohibited.

9) CHANGES – The ANIA 2024 Annual Conference reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANIA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANIA.



www.ania.org

ANIA 2024 Annual Convention
May 9-11, 2024 *(conference is in Central Time)*
Chicago, IL
SPONSORSHIP APPLICATION



Exhibiting Company _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

LIVE EXHIBIT BOOTH		
10'X10' Booth <i>(includes an Industry Basic Listing)</i>	\$ 2,075	3 Booth Selections: _____ \$
Industry Listing - Standard	\$ 1,075	\$
ADVERTISING OPPORTUNITY		
Program Ad on Convention Event Page	\$ 1,675 <i>(6"x9" high resolution .jpg)</i>	\$
SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Non-CME Satellite Symposium	\$ 25,000 <i>(contact Miriam.Martin@ajj.com for specifics)</i>	\$
WiFi Sponsor <i>(exclusive sponsorship)</i>	\$ 7,500	\$
Attendee Folios <i>(exclusive sponsorship)</i>	\$ 4,000	\$
Tote Bags <i>(exclusive sponsorship)</i>	\$ 4,000	\$
Attendee Insert/Literature Distribution	\$ 600	\$
Attendee Headshot <i>(exclusive sponsorship)</i>	\$ 3,500	\$
Attendee Lanyards	\$ 3,500	\$
Program-at-a-Glance <i>(exclusive sponsorship)</i>	\$ 3,000	\$
Conference Session Sponsorship	\$ 1,500	\$
Closing General Session	\$ 1,500	\$
Free Standing Meter Board	\$ 1,050 each x	\$
Pre-Conference Mailing List <i>(no emails)</i>	\$ 350	\$
TOTAL AMOUNT		\$

This form will serve as your invoice.

Signature _____ Date _____

___ Full Payment to be made via Check *(tax ID# 54-1988610)*

___ Full Payment to be made via Credit Card

___ Visa ___ MasterCard ___ AMEX

ANIA charges a 3% fee on all transactions over \$1000.

Name on Credit Card _____

Credit Card Number _____

Charge Amount \$ _____ Security Code _____ Expiration Date _____

Credit Billing Address: street # _____ zip code _____

Signature _____

Complete and return to Heidi Perret, email: heidi.perret@ajj.com, phone: 856-256-2375
 ANIA Annual Convention ~ Box 56 ~ Pitman, NJ 08071